

## #AASChat

**Scheduling:** Tweetchats take place every other month, on a Tuesday at 7 or 8 PM. Or when convenient for the moderator.

**Moderator:** Usually 1-2 members with twitter accounts. Will welcome folks to the chat and help move the conversation along.

**Blog & Questions:** A blog is posted on the topic of the Chat one week prior to the scheduled chat. It will serve as promotion and preparation for any attendees. It should include 1-2 paragraphs and 3-5 questions on the subject matter that will generate the discussion. An example could be *"What strategies have you developed at your organization to deal with reports of discrimination or harassment of trainees?"* Or, *"What are some signs of trainee burnout that you have observed in your work environment?"*

**Chat Structure:** The AAS will schedule several tweets to structure the hour. Starting an hour prior to the chat commencing with promotional tweets every 15 minutes. At the start time, a general welcome tweet is sent out announcing the night's topic and identifying the moderator. After about 5 minutes of welcome and any intros, the first question is posted to start the discussion. The rest of the questions are subsequently posted every 10 minutes over the next hour. Then an "any final thoughts?" post at 5 minutes before the hour ends, and a final "thank you for participating" tweet at the end of the hour.

**Promotion:** Tweet out to your constituents, get your Twitter savvy colleagues to tweet out to their peers. AAS will also send out promos through the AAS twitter account.